

CONNECT

INNOVATE

TRANSFORM

**Tri-State Healthcare Human Resources Conference  
Marriott Myrtle Beach Resort & Spa at Grande Dunes**

**April 29-May 1, 2020**

**Presented by ASHHRA Chapters  
SCHHRA, VaSHHRA and NCHHRA**



## Schedule at a Glance

TIME	WEDNESDAY, APRIL 29	LOCATION
8-10:45 a.m.	Exhibit setup continues	Atlantic 1-5
8-10 a.m.	Executive Committee Breakfast Meetings - NCHHRA, VaSHHRA, SCHHRA	TBD
10:30-11 a.m.	New Member Orientation - Willis Tisdale, ASHHRA	TBD
11 a.m.-12:30 p.m.	Exhibits Open/Registration & Lunch Buffet in Exhibit Hall with Business Partners	Atlantic 1-5
12:30-12:35 p.m.	Opening Remarks	Atlantic 6-8
12:35-1:50 p.m.	<i>Follow Me - Discovering the Heart, Soul and Mind of True Leadership</i> - Steve Gilliland	Atlantic 6-8
1:55-2:55 p.m.	<i>Compensation 2020: Elevating the Employee Experience</i> - Sean Machale & Julian Pawlowski, Mercer	Atlantic 6-8
2:55-3:25 p.m.	Break in Exhibit Hall with Business Partners	Atlantic 1-5
3:30-5 p.m.	<i>Talent Management in a Volatile Economy</i> - Penny Wofford, Ogletree, Deakins, Nash, Smoak & Stewart	Atlantic 6-8
5-6:30 p.m.	Reception in Exhibit Hall with Business Partners	Atlantic 1-5
6:30-8:30 p.m.	Dinner & Entertainment (Attendees and Business Partners)	TBD
TIME	THURSDAY, APRIL 30	LOCATION
7:30-8:30 a.m.	Breakfast in Exhibit Hall with Business Partners	Atlantic 1-5
8:30-10 a.m.	<i>Must-Know Recent Legal Developments in Employment Law</i> - Jeffrey Thompson Constangy, Brooks, Smith & Prophete	Atlantic 6-8
10-10:30 a.m.	Break in Exhibit Hall with Business Partners	Atlantic 1-5
10:30 a.m.-12 p.m.	<i>Must-Know Recent Legal Developments in Employment Law</i> (continued)	Atlantic 6-8
12-1:30 p.m.	Lunch/Prize Drawings in Exhibit Hall with Business Partners (exhibit breakdown follows drawings)	Atlantic 1-5
1:30-2:30 p.m.	<i>Optimizing the Workforce Labor Spend While Margins Decline</i> - Rob Brinkerhoff, Gallagher	Atlantic 6-8
2:30-2:45 p.m.	ASHHRA Briefing - Willis Tisdale, ASHHRA	Atlantic 6-8
2:45-3 p.m.	Break	Prefunction
3-4 p.m.	<i>Nursing Shortage 2020: Give 'em the Pickle</i> - Sherry Kolb, Qualivis	Atlantic 6-8
4:05-5:05 p.m.	<i>Dare to Matter/How Healthcare HR Professionals Rise to Significance</i> - Pete Smith	Atlantic 6-8
	Dinner on your own	
TIME	FRIDAY, MAY 1	LOCATION
7:30-8:30 a.m.	Breakfast Buffet	TBD
7:30-8:30 a.m.	NCHHRA State Meeting	TBD
7:30-8:30 a.m.	SCHHRA State Meeting	TBD
7:30-8:30 a.m.	VaSHHRA State Meeting	TBD
8:35-9:35 a.m.	<i>Leading Change with Creativity, Courage and Confidence</i> - Kelli Thompson	Atlantic 6-8
9:35-9:45 a.m.	Break	Prefunction
9:45-10:45 a.m.	<i>Leading Change with Creativity, Courage and Confidence</i> (continued)	Atlantic 6-8
10:50-11:50 a.m.	<i>Get What You Want with What You've Got</i> - Christine Cashen	Atlantic 6-8
	Wrap-up and Adjourn/Passport Prize Drawings - Must be present to win	Atlantic 6-8

## General Information

The Tri-State Conference is hosted annually by NCHHRA, SCHHRA and VaSHHRA for human resources professionals employed by hospitals, healthcare systems and other providers. As ASHHRA chapters, our conference follows the national conference theme and again this year will focus on ways HR leaders **CONNECT** with professionals in healthcare, explore **INNOVATIVE** healthcare trends, products and solutions and **TRANSFORM** HR leadership skills through programming built around proven best practices and success stories.

Members of Tri-State Chapters receive discounted registration, but nonmembers are welcomed. The earlier you register and the more colleagues you bring, the more you save! There are several easy ways to register:

- ◆ Follow this secure link or paste it in your browser:  
<https://kingevents.org/tri-state-conference-registration/>
- ◆ Fax the completed registration form to our private fax
- ◆ Mail the completed registration form with your check **made payable to NCHHRA/Tax ID 59-2294589**
- ◆ Call Jayne King to register

Please see the registration form on page 10 for additional information.

Questions? Want to register by phone?

Contact Jayne King: (704) 847-8229

Email [Jayne@kingevents.org](mailto:Jayne@kingevents.org)

Private fax: (704) 814-9264

If paying by check, mail with completed form to  
2611 Cotton Planter Lane, Charlotte, NC 28270



## Marriott Myrtle Beach Resort & Spa

The oceanfront Marriott Myrtle Beach Resort at Grande Dunes is once again our host hotel. Located at 8400 Costa Verde Drive, this top-rated resort is convenient to all of the area's major attractions, yet tucked away from the hustle and bustle of the Grand Strand in the quiet, upscale Grande Dunes area. With a host of amenities, including oceanfront dining, a full service spa, fitness center and indoor and outdoor pools, you may want to extend your stay and recover from the winter doldrums in this relaxing tropical setting!

Ranked in the top 20 U.S. travel destinations by TripAdvisor, Myrtle Beach has everything from award winning golf courses to fine dining to top-notch live entertainment. For additional information visit <https://www.visitmyrtlebeach.com/plan/visitors-guide/> or contact the hotel concierge for assistance. If you prefer quiet walks on the beach or relaxing by the pool, this resort has everything on site. Consider treating yourself to a well-deserved spa treatment and take advantage of the 20% discount available to our group. For more information about the hotel, visit <https://www.marriott.com/hotels/travel/myrgd-myrtle-beach-marriott-resort-and-spa-at-grande-dunes/>

A block of discounted rooms is reserved at the special rate of \$179 and the resort fee has been reduced from \$25 to \$5 per day for conference attendees. You may book your accommodations via this link [Book your group rate for Tri-State Healthcare Human Resources Conference](#) or by completing the form on page 9. If you have difficulty making your reservations, please contact Jayne King.

The support of our Business Partners makes this conference possible.

Presenting, Platinum and Gold sponsors supporting our conference so far are recognized below.



Insurance | Risk Management | Consulting



## Conference Agenda

WEDNESDAY, APRIL 29

8-10 a.m.	<b>Breakfast/Chapter Executive Committee Meetings</b>
10:30-11 a.m.	<b>New Member Orientation</b> <b>Willis Tisdale, CHHR, PHR, SHRM-CP, 2020 President, ASHHRA</b> <b>Director, Human Resources, Shriners Hospital for Children</b>
11 a.m.-12:30 p.m.	<b>Registration and Exhibits Open/Buffer Lunch in Exhibit Hall with Business Partners</b>
12:30-12:35 p.m.	<b>Opening Remarks</b>
12:35-1:50 p.m.	<b>Follow Me – Discovering the Heart, Soul and Mind of True Leadership</b> <b>Steve Gilliland, Hall of Fame Speaker, Author</b> <i>Leadership is the single most important skill you can use to improve your organization. Explore timeless principles that, when applied to your own life and the life of your organization, will influence positive change. Through self-assessment tests and other leadership training scenarios, you'll explore leadership roles as a strategist, change agent, coach, manager, communicator and mentor.</i> <b>Learning Objectives:</b> <ul style="list-style-type: none"> <li>• Establish tangible, easily defined strategies to improve performance</li> <li>• Facilitate consensus and motivate employees to work together efficiently and effectively as a team</li> <li>• Increase your confidence in making tough decisions, unearthing constructive solutions and staying focused while moving forward</li> </ul>
1:55-2:55 p.m.	<b>Compensation 2020 – Elevating the Employee Experience</b> <b>Sean Machale, Partner; Julian Pawlowski, Senior Principal, Mercer (Marsh &amp; McLennan Agency)</b> <i>Employees are now telling us that they feel they are paid less and less and that pay is not linked in any way to their performance. Confusion around pay is detrimental in today's environment. With unemployment levels at a record low, competition for talent is high. With rampant turnover, the focus of HR needs to be on retention of critical talent. With overall engagement levels not improving, what does that mean for productivity? Sean and Julian will explore options and case studies to share how they have helped other organizations elevate their employee experience.</i> <b>Learning Objectives:</b> <ul style="list-style-type: none"> <li>• Develop tactics for getting more yield from your employees</li> <li>• Outline strategies to ensure you beat out the competition for key talent</li> <li>• Ensure return on investment with more productive and engaged employees</li> <li>• Discover how positive employee perceptions help enhance your company brand in the market, which in turn will add value to the talent acquisition cycle</li> </ul>
2:55-3:25 p.m.	<b>Break in Exhibit Hall with Business Partners</b>
3:30-5 p.m.	<b>Talent Management in a Volatile Economy – From Retention to RIFs</b> <b>Penny C. Wofford, Shareholder, Ogletree, Deakins, Nash, Smoak &amp; Stewart</b> <i>Employers face a challenging environment when it comes to managing their workforces. On one hand, HR practitioners are desperately seeking to recruit talent in a highly competitive environment and on the other, employers are preparing to potentially reduce their workforces as the economy changes. This session will explore talent strategies for today's healthcare environment and will provide for interactive polling to allow participants to benchmark policies and practices.</i> <b>Learning Objectives:</b> <ul style="list-style-type: none"> <li>• Profile policies, benefits and messaging for retaining talented workers</li> <li>• Identify the framework, legal implications and best practices for reduction selection criteria and reduction plans</li> <li>• Outline the legal requirements and suggestions for reduction packages</li> </ul>
5-6:30 p.m.	<b>Reception in Exhibit Hall with Business Partners</b>
6:30-8:30 p.m.	<b>Dinner &amp; Entertainment (Attendees and Business Partners)</b>

## Conference Agenda

THURSDAY, APRIL 30

- 7:30-8:30 a.m. **Breakfast in Exhibit Hall with Business Partners**
- 8:30-10 a.m. **Must Know Recent Developments in Employment Law**  
**Jeffrey Thompson, Partner, Constangy, Brooks, Smith & Prophete**  
*The most effective way for employers to avoid costly mistakes and potential litigation is to stay abreast of the latest legal developments. Using an interactive format, Jeff will provide an overview of topics currently trending in employment law. Discussion will be encouraged throughout the presentation.*  
**Learning Objectives:**
  - Navigate digital dilemmas in the workplace
  - Identify the most common benefits mistakes and develop tactics for avoiding them
  - Develop an action plan to respond to the latest trends concerning marijuana, substance abuse and safety risks
  - Address difficult ADA accommodation issues
  - Prepare for fluctuating workforce needs and consider all implications when planning a reduction in force
  - Manage FMLA issues and formulate a response to the abusers
- 10-10:30 a.m. **Break in Exhibit Hall with Business Partners**
- 10:30 a.m.-12 p.m. **Must Know Recent Developments in Employment Law (continued)**
- 12-1:30 p.m. **Lunch/Prize Drawings in Exhibit Hall with Business Partners (exhibit moveout begins after drawings)**
- 1:30-2:30 p.m. **Optimizing the Workforce Labor Spend While Margins Continue to Decline**  
**Rob Brinkerhoff, SPHR, SCP, CCP, CBP, Managing Director, U.S. Healthcare Industry Practice Gallagher**  
*Rob will discuss the top four challenges facing healthcare organizations based on Gallagher's 2019 Benefits Strategy & Benchmarking Survey results. He will share employee optimization tactics and strategies. Polling will be used to engage attendees.*  
**Learning Objectives:**
  - Understand current revenue and reimbursement trends across the healthcare industry
  - Identify top organizational and HR priorities for healthcare organizations
  - Implement and optimize cost effective strategies to enhance the employee value proposition and overall engagement
- 2:30-2:45 p.m. **Break**
- 2:45-3 p.m. **ASHHRA Update**  
**Willis Tisdale, CHHR, PHR, SHRM-CP, 2020 President, ASHHRA Director, Human Resources, Shriners Hospital for Children**
- 3-4 p.m. **Nursing Shortage 2020: Give 'em the Pickle**  
**Sherry Kolb, RN, President, Qualivis**  
*It's no secret that we are experiencing an extreme shortage in availability of qualified healthcare professionals in the United States. This presentation will review how the current shortage came to be, our current state, and the predicted availability of healthcare professionals. Sherry will outline contributing factors, separate facts from fallacies, and provide viable solutions as well as immediate and long-term remedies.*  
**Learning Objectives:**
  - Review the past, present and future of the healthcare shortage
  - Identify real life tactics to improve employee recruitment, retention and engagement immediately
  - Discover information about your own organization that may help influence the employer value proposition

## Conference Agenda

THURSDAY, APRIL 30 *(continued)*

4:05-5:05 p.m.

### **Dare to Matter: How Healthcare HR Professionals Rise to Significance**

**Pete Smith, President, SmithImpact**

*Healthcare HR professionals have a deeply rooted desire to positively impact the lives of those they serve. But it's far from easy. It's challenging, unpredictable, and often chaotic... yet also has the potential to be extremely fulfilling. Today's Healthcare HR professionals need more than textbook knowledge. They must also be excellent connectors, effective problem solvers, exceptionally attentive to detail, and possess a high degree of self-confidence, all while balancing the stress of handling situations not always included in the employee handbook.*

#### **Learning Objectives**

- Increase ownership, accountability, and responsibility
- Implement a behavioral model that builds trust, impacts hiring, and strengthens relationships
- Witness the redeeming and minimizing role of fear in our lives
- Identify why "guts and grind" are keys to HR success

## FRIDAY, MAY 1

7:30-8:30 a.m.

### **Breakfast/Business Meetings/State Updates**

8:35-9:35 a.m.

### **Leading Change with Creativity, Courage and Confidence**

**Kelli Thompson, Life and Leadership Coach, Writer**

*Every day, leaders hire employees who advertise their change leadership skills on resumes and in job interviews. Most of us are good at change – but only when we can predict it, control it, and minimize its discomfort. When we realize that the work environment is changing beyond our control, leaders can waste time trying to provide their teams with more training, improved clarity and negotiated business exceptions to soothe discomfort. Employees remain stuck, believing their lack of knowledge or disruption in their work are reasons they can't make progress. Even in rapidly changing times, most of the creativity and innovation leaders need for success already exists on their teams. This session will help you become a change leader and learn to use your energy and imagination to generate solutions that align with your organization's strategic plan.*

#### **Learning Objectives:**

- Develop strategies to implement the four stages of the change cycle and move confidently through each step
- Use coaching techniques and tools to move from stalling to delivering creative solutions even in constant organizational change
- Practice compassion while transforming mindsets from complaining to creative solutions
- Deliver consistent results by reverse engineering a business plan that thrives despite ambiguity

9:35-9:45 a.m.

### **Break**

9:45-10:45 a.m.

### **Leading Change with Creativity, Courage and Confidence (continued)**

10:50-11:50 a.m.

### **Get What You Want with What You've Got!**

**Christine Cashen, Hall of Fame Speaker, Author**

*We are all being asked to do more with less. This program gives you the tools to get the absolute best with the skills you already own! Overcome overwhelm, get creative, and get balanced before burnout occurs. Create a culture of accountability. You can get what you want both personally and professionally!*

#### **Learning Objectives:**

- Communicate effectively by understanding communication styles
- Understand the brain and how thoughts result in actions
- Defuse anyone and handle conflict like a pro
- Strengthen your creative muscle with quick and easy tools
- Use humor to increase job satisfaction, improve morale and reduce stress

11:50 a.m.

### **Wrap-up/Adjourn/Passport Drawings**

*(must be present to win – prizes provided by conference)*



## Conference Speakers *(alphabetical by last name)*

### **Rob Brinkerhoff, Managing Director, Healthcare Practice, Human Resources & Compensation Practice Gallagher**

Rob oversees efforts to identify and assess healthcare industry trends and develop ways to help clients succeed. Drawing on experience from Gallagher's 2,600 healthcare clients and one of the industry's largest survey and benchmarking databases, Rob and his team provide sustainable solutions for governance, leadership development, engagement, analytics, cost containment, and direct-to-employer contracting. He has more than 20 years' executive leadership experience in HR with large, high-performing healthcare systems. Rob has also led and integrated organizations and models, blending cultures, HR operations, and strategies to drive value for HR. Rob has presented at the ACHE National Conference, numerous state and local SHRM and hospital conferences.

### **Christine Cashen, CPAE, Hall of Fame Speaker/Author**

For 20 years Christine has shared her expertise on conflict resolution, stress management, and cultivating a happier more productive workplace. She is author of the award-winning books "The Good Stuff: Quips & Tips on Life, Love, Work and Happiness" and "It's YOUR Business: Good Stuff for Your Personal, Professional, and Funny Business." Her client list includes State Farm, The Coca Cola Company, AT&T and General Mills. In 2016 Christine received an honorary doctorate from Central Michigan University. Before embarking on her journey as a speaker, she worked as a university admissions officer, corporate trainer, and broadcaster. She was the closing keynote for the 2019 ASHHRA National Conference.

### **Steve Gilliland, CPAE, Hall of Fame Speaker/Author**

As one of the most in-demand and top-rated speakers in the world, Steve is recognized as a master storyteller and brilliant comedian. He can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation - plus an interactive and entertaining style - Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than two million have now heard him speak. With the distinction of speaking in all 50 states and in 15 countries, Steve is also SHRM's top rated speaker. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of a motivational speaker."

### **Sherry Kolb, RN, President, Qualivis**

Sherry has been a registered nurse for more than 30 years and spent 22 years working in South Carolina hospitals, beginning as a nurse technician, and finishing as a nursing director and healthcare recruiter. She was recruited by the S.C. Hospital Association (SCHA) to help build a healthcare staffing program from the ground up with a Duke Endowment grant. That effort is now Qualivis, LLC, a national healthcare workforce solutions provider. As President of Qualivis, Sherry oversees relationships with 16 State Hospital Associations. She is a frequent speaker on workforce strategies, shortages, disaster planning and workplace violence. She is certified in Dale Carnegie Public Speaking and has been Trained in Deming's Total Quality Management program.

### **Sean Machale, Partner, Office Leader, Mercer (Marsh & McLennan Agency)**

Sean is with Mercer's Atlanta Career line of business. With more than 20 years in global compensation and HR consulting, he assists local, multi-national and global clients with a variety of executive and broad-based compensation issues including strategic pay and reward program design, competitive assessments, job evaluation, and pay structure evaluation and development. For almost 10 years, Sean managed his own boutique compensation consultancy in Dublin, Ireland and published a number of highly respected compensation surveys in Europe. Before joining MMA he managed a variety of human resources and compensation projects for PricewaterhouseCoopers where he also developed their human capital metrics and launched the first survey of its kind in Ireland.

### **Julian Pawlowski, Senior Principal, Mercer (Marsh & McLennan Agency)**

Julian is also part of Mercer's Atlanta Career team where he assists multinational and global organizations in a variety of compensation and benefits areas including total reward strategy design, strategic pay and reward program design, competitive market assessment, job evaluation and global leveling, pay structure development, and program governance. Before joining Mercer, he served in various consulting and corporate roles including Vice President of Compensation and Benefits for a medical services company. Julian also has experience with compensation strategy and operations supporting several global consumer goods companies.



## Conference Speakers *(alphabetical by last name)*

### **Pete Smith, Speaker, Author**

Pete has been an international speaker and coach in leadership, management, personal growth and development for more than 20 years. His energetic and interactive style is complimented by his ability to provide practical takeaways that actually work, while having a little fun in the process. He is the author of "Dare to Matter," which hit the best seller list in the Business Motivation and Self-Improvement category in 2017. Formerly Pete was the Operations Executive at a large non-profit where he helped increase total income, employee base, and client base by over 102%. Additionally, by focusing efforts on developing an engaged and productive workforce, he helped increase the average employee tenure by 74%, while saving the organization \$420,000 in turnover costs. Pete has been a highly rated speaker at multiple HR conferences, including the SHRM National Conference.

### **Jeffrey Thompson, Partner, Constangy, Brooks, Smith & Prophete**

In addition to routinely counseling healthcare organizations throughout the southeast in the areas of employment law and labor relations, Jeff provides management training in preventative measures to avoid litigation. He has represented clients in state and federal court as well as before administrative agencies including the EEOC, the DOL and the NLRB. Jeff is also labor counsel to the Georgia Employers' Association. Before joining Constangy, Brooks, Smith & Prophete, he clerked for the Honorable James R. Tuten of the Superior Court of Brunswick in the Brunswick Georgia Judicial Circuit. Jeff has been on the "Best Lawyers in America" list since 2009.

### **Kelli Thompson, Life & Leadership Coach, Writer, Speaker**

Kelli spent over 15 years in Corporate America before taking the leap into entrepreneurship and starting her own leadership coaching practice. Formerly with Cy Wakeman, she has more than 10 years of leadership experience with financial services and technology organizations. As Leadership Coach, Kelli partners with leaders and high achieving professionals in 1-1 and group coaching sessions to help them infuse more confidence in their daily leadership practices to realize their career and lifestyle goals. She is the founder of the *Rise Confidently Leadership Mastermind* program, a nationwide, online leadership development program for women leaders and maintains a leadership blog on ThriveGlobal.com.

### **Penny C. Wofford, Shareholder**

### **Ogletree, Deakins, Nash, Smoak & Stewart**

Penny is an SC Supreme Court Certified Specialist in Employment and Labor Law. She concentrates her practice in the area of employment litigation and employee benefits. She advises and defends employers, employer-sponsored plans, and plan fiduciaries against all types of claims under ERISA and employment discrimination laws. Penny not only provides proactive counseling and legal advice to employers and management regarding human resources issues, but also assists employers with the design, drafting, and administration of welfare benefit plans. Penny is a frequent speaker on employee benefits and employee leave topics and regularly provides company and supervisor training in employment discrimination, documentation and confidentiality. She has spoken at the national SHRM conference and has been a resource for legal articles on the SHRM website. She has been on the Best Lawyers in America list since 2013.





**2020 Tri-State Conference - Hotel Form**  
**Tuesday, April 28 - Friday, May 1, 2020**

If you prefer to reserve online, do not complete this form  
 Visit [Book your group rate for Tri-State Healthcare Human Resources Conference](#)

**Room Rate: \$179.00** (Single/Double)  
*Tax equals 13%*



**Hotel Reservation Deadline:**  
**April 7, 2020**

MAIN CONTACT/ LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY (US, Canada) \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

DAYTIME TELEPHONE \_\_\_\_\_ FAX NUMBER \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

**Room Type Request:**

ARRIVAL DATE: \_\_\_\_\_ / \_\_\_\_\_ (MO/DAY)

DEPARTURE DATE: \_\_\_\_\_ / \_\_\_\_\_ (MO/DAY)

# of Rooms: \_\_\_\_\_

# of Adults: \_\_\_\_\_

Marriott Rewards Number: \_\_\_\_\_

Check in time is 4 pm Check out time is 11 am

Resort Fee is \$5 plus tax. **Please note:** resort fee shows as \$25 when reservations are made, but will be reduced to \$5 upon check-in

Valet Parking is \$18.00 per night

We cannot guarantee bed-type, room location or view  
 All accommodations are non-smoking.

**Room Type Request:**

- Single – 1 bed /1-2 people       Handicap Accessible  
 Double – 2 beds / 3-4 people       Rollaway Bed  
 Adjoining Rooms

**No Show Policy:**

*If a guest does not check in on the reserved check in date (and has not notified the hotel of any changes), the room will be subject to release. If the hotel is sold out over the remainder reserved dates the hotel does not guarantee a room. The guest will be charged for the one night; if the room is not resold due to the no show, then the guest will be charged for the entire stay.*

**Cancellation Policy:**

*Group rooms must be canceled seven (7) days prior to arrival or the credit card on file will be charged one night's room and tax. There are no exceptions.*

**Please guarantee the room reservation to the following major credit card:**

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_  
MUST BE VALID THRU 06/20

Name of Cardholder: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**DEPOSIT – CONFIRMATION** - A major credit card (listed above) or a check is required to confirm your reservation. You should receive a written or email confirmation within 1 week. If you do not receive confirmation please call 1 800- 228-9290. **Reservations cancelled less than 7 (seven) days prior to arrival date will be charged a fee equal to the first night's room rate.**

**PLEASE read carefully and FAX, MAIL or EMAIL this completed form with deposit or credit card number per room to:**

Marriott Resort at Grande Dunes  
 8400 Costa Verde Drive  
 Myrtle Beach, SC 29572  
 Email: [Betty.Taylor@MarriottSales.com](mailto:Betty.Taylor@MarriottSales.com)  
 Fax Number (843) 692-3700

## Healthcare HR Practitioner Registration Form

*If you prefer to register online in lieu of completing this form, please visit: <https://kingevents.org/tri-state-conference-registration/>*

Name of Organization: \_\_\_\_\_

Address: \_\_\_\_\_

**Please provide full name, title, certifications (SPHR, CHHR, etc.), phone number, email and address for each registrant. Include address only if different from organization address listed above.**

Name: \_\_\_\_\_ Certification(s)/Title: \_\_\_\_\_ Phone: \_\_\_\_\_

email: \_\_\_\_\_ Address: \_\_\_\_\_

Name: \_\_\_\_\_ Certification(s)/Title: \_\_\_\_\_ Phone: \_\_\_\_\_

email: \_\_\_\_\_ Address: \_\_\_\_\_

Name: \_\_\_\_\_ Certification(s)/Title: \_\_\_\_\_ Phone: \_\_\_\_\_

email: \_\_\_\_\_ Address: \_\_\_\_\_

<i>Save by registering early and bringing colleagues!</i>	<b>Early Bird by 2/5</b>	<b>Regular 2/6 to 3/30</b>	<b>Late 3/31 to 4/28</b>
<b>1</b> Tri-State chapter member <b>(NCHHRA, SCHHRA or VaSHHRA)</b>	\$200	\$250	\$275
<b>1</b> Non-chapter member working for a provider <b>with</b> at least one Tri-State chapter member	\$250	\$300	\$325
<b>1</b> Non-chapter member working for a provider <b>without</b> a Tri-State chapter member	\$300	\$350	\$375
<b>3</b> Tri-State chapter members from the same organization	\$525	\$675	\$750
<b>3</b> Non-chapter members working for a provider <b>with</b> at least one Tri-State chapter member	\$675	\$825	\$900
<b>3</b> Non-chapter members working for a provider <b>without</b> a Tri-State chapter member	\$825	\$975	\$1050
Reception/dinner guest for Wednesday evening ( <i>guests permitted at this event only</i> )	\$75	\$75	\$75
<b>Bringing more than 3? Please contact us for additional discounts or register on-line.</b>		<b>Total:</b>	

**The following meals are included in the fee. Please indicate the number attending each meal.**

\_\_\_\_\_ Wednesday Lunch

\_\_\_\_\_ Wednesday Reception/Dinner

\_\_\_\_\_ Thursday Breakfast

\_\_\_\_\_ Thursday Lunch

\_\_\_\_\_ Friday Breakfast

**Please detail dietary requirements, e.g., vegetarian, allergies:**

\_\_\_\_\_  
\_\_\_\_\_

Refunds, less \$50, will be provided for cancellations received **in writing by March 30. There will be no refunds after this date.**

If you register and later determine you are unable to attend, you may send a substitute. Substitutions must be received in writing (email or fax).

**Payment must accompany registration form:**

Make checks payable to NCHHRA (tax ID #59-2294589) - mail with this form to Meetings & Events.

Check Number \_\_\_\_\_

**Credit Cards Accepted: Visa, MasterCard, American Express**

Cardholder's name \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV \_\_\_\_\_

Billing address \_\_\_\_\_

**If you have questions or wish to register by phone**

**Contact Jayne King: (704) 847-8229**

**Email Jayne@kingevents.org**

**Private fax: (704) 814-9264**

**If paying by check, mail with completed form to**

**2611 Cotton Planter Lane, Charlotte, NC 28270**